

# EnCO Training Modules

## Overall Goal

To educate, inspire and equip energy professionals worldwide to provide behaviour change services to enable companies to become **Energy Conscious Organisations (EnCO)**.

This will integrate the people/behaviour aspects into technical and other energy measures to significantly increase energy savings along with reduced carbon emissions and costs.

## Benefits

- Equips delegates in basics of people aspects of energy management
- Provides insights into importance of behaviour change opportunities in organisations to significantly reduce energy consumption
- Introduces the EnCO process and tools to accelerate change in organisations
- Delegates become Registered EnCO Consultants recognised by ESTA and the Energy Institute
- Attracts 10 hours CPD

## Who is the EnCO Training for?

Energy Managers/Engineers, Environmental Managers/Practitioners, Energy Consultants, M&E Specialists, Estates Managers and Energy Services and Technology Providers. Anyone interested in effecting behaviour change in organisations to save energy.

## Content Summary

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|-----------------|---|
| <b>Module 1</b> | <b>Title: Saving Energy Through People</b> <ul style="list-style-type: none"><li>• Why people are vital in any energy management strategy.</li><li>• What are the benefits to the client and the consultant?</li><li>• Defining reality: what do I know?</li><li>• Commercial rationale for saving energy through people.</li></ul> |
| <b>Module 2</b> | <b>Title: Energy Conscious Organisation (EnCO)</b> <ul style="list-style-type: none"><li>• What is an Energy Conscious Organisation?</li><li>• What are the key areas of need/opportunity?</li><li>• EnCO Matrix as a tool for assessing an organisation.</li><li>• EnCO Scoring System: Gold/Silver/Bronze categories.</li></ul>   |

### Module 3

#### Title: Developing a People Based Strategy

- Who needs addressing in an organisation?
- What needs addressing for each identified group?
- How can needs be addressed?
- What support is required within an organisation to make it happen?
- Writing proposals

### Module 4

#### Title: Implementation, Savings and Momentum

- Examples of good practice organisations, savings achieved and how it was done
- Proving the savings through Measurement and Verification (M&V)
- Maintaining Momentum
- ISO 50001 as a mechanism for culture change
- ESTA/EI approval to EnCO criteria

## EnCO Course Facilitators

### Jes Rutter

#### Qualifications:

BSc (Hons) Energy Engineering MEI, MIWFM, IAM



#### Experience:

- 38 years in energy sector
- 17 years experience at an ESCO in senior roles, 21 years running an energy, sustainability and outsourcing consultancy across industry and public sector
- ISO 50001, behaviour change, and technical projects expert plus strategic advisor and facilitator
- Chair of ESTA IECg and co-founder of EnCO

[www.jrpsolutions.com](http://www.jrpsolutions.com)

### John Mulholland

#### Qualifications:

- Eur Ing BScTech (Hons) CEng CSci MChemE FEI
- ESOS Lead Assessor
- ISO 50001 Practitioner



#### Experience:

- Over 40 years experience in energy sector
- Over 30 years experience in behaviour change in 15 countries
- Public Sector: Local Authorities, Central Government, NHS, Higher Education, MoD
- Private Sector: Manufacturing, Commerce, Retail, Telecoms

[www.mulhollandenergy.co.uk](http://www.mulhollandenergy.co.uk)

Both Jes and John are experienced energy consultants with extensive experience in practical behaviour change projects in industry, commerce and the public sector in the UK and internationally.

## EnCO Training Module Concept

The training is delivered online in bite-sized pieces. Before each module you will receive materials to read which will prepare you for the next module. There will be an element of interaction verbally and via chat box. If you attend all four modules and pass a short exam after Module 4 you will become a **Registered EnCO Consultant**, recognised by ESTA and the Energy Institute.

If you are unable to attend all four modules you will be able to catch up on the ones missed at the next repeat series of modules. Once all four are attended and the exam is passed you become a **Registered EnCO Consultant** which is the first stage in becoming an **Approved EnCO Practitioner**.

## EnCO Approval Process

There is a two stage process to become an Approved EnCO Practitioner:

### Stage 1

- Attend the four EnCO online modules
- Pass an exam
- Become a **Registered EnCO Consultant**



### Stage 2

- Deliver the EnCO principles in one organisation
- Write an EnCO Case Study
- Application/Interview
- Become an **Approved EnCO Practitioner**



## Containing Professional Development

The EnCO training modules are an approved ESTA course and attract 10 hours of CPD.



## Testimonials of Past Delegates

*Behaviour change strategies within the workplace can produce some of the best paybacks of any investment in energy reduction. The EnCO course enables delegates to gain the necessary skills to be able to confidently work with clients to deliver these positive changes resulting in both cost and emission savings for their organisation.*

**Sam Arje**  
**TEAM (Energy Auditing Agency Ltd)**

*The EnCO course was created and delivered by experts in energy management and their experience and passion for the subject shows throughout each module. This course is full of great advice on how to make people in a business change their relationship with energy.*

**Steve Pick**  
**British Gas**

*Particularly relevant to today's needs and professional services and very inclusive.*

**Charles Dicks**  
**Civic Planning & Design & Carbon Group**

*If you are passionate about behaviour change then this course gives you all the tools you need to start changing hearts and minds. Brilliant support from Jes and John who are willing to share their vast experience.*

**Sue Spilsbury**  
**Carbon Decoded**

## Next Course Dates

Module 1	10am (UK time)	<b>8 October 2020</b>
Module 2	10am (UK time)	<b>15 October 2020</b>
Module 3	10am (UK time)	<b>5 November 2020</b>
Module 4	10am (UK time)	<b>26 November 2020</b>

Each module lasts around 90 minutes and delivered online.

## Course Numbers

The course is limited to 25 delegates and places allocated on a first come, first served basis.

## Cost of attending

ESTA Members – free of charge

Energy Institute RPEC members – free of charge

All others: £495 + VAT

## To register

To attend the four online EnCO training modules please contact:

Denise Shepherd, ESTA

E: [denise@estaenergy.org.uk](mailto:denise@estaenergy.org.uk)

T: 020 3773 8165

*The new EnCO training modules from ESTA are an information-packed set of indispensable knowledge to help unleash the huge potential energy savings from changing the way organisations think and harnessing their employees' help.*

Tim Holman

Head of Operations

TEAM (Energy Auditing Agency Ltd)

